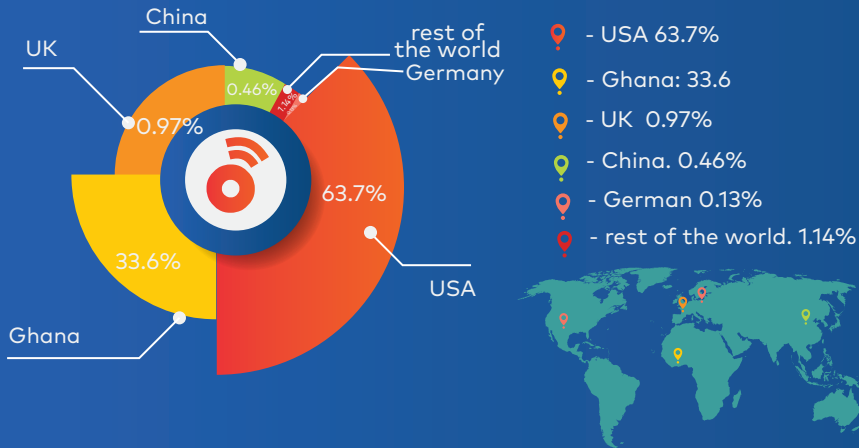


aftown user data

location with top usage rate



aftown member : **102,300**
as at 31st May 2019

Free streaming members: **42,000**

Download members: **54,000**

Paid streaming members: **6,300**



artist 2,123



genre 144

aftown website data

Number of Sessions per User
All Users
1.47



Pageviews
All Users
1,237,070



Pages / Session
All Users
6.40



New Users

1.01



New Users

747,331



New Users

5.74



Mobile Traffic

1.40



Mobile Traffic

933,898



Mobile Traffic

6.12



Search Traffic

1.40



Search Traffic

235,627



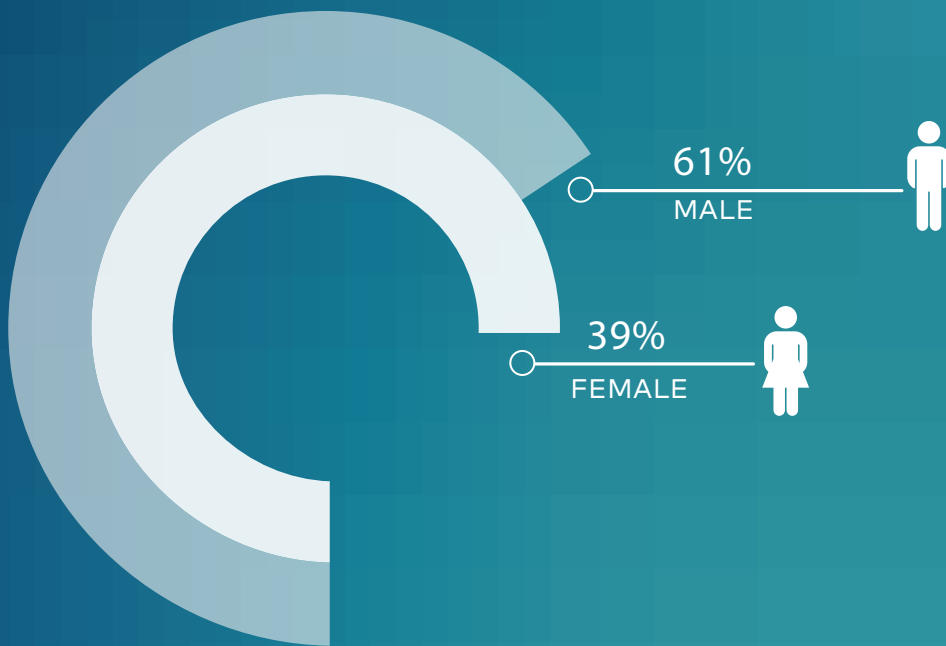
Search Traffic

6.59

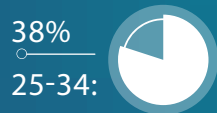


Demographics

gender



age



iOS: 53% | Android: 47%